

Guide to business location in Ota City



There are a wide variety of ways to enjoy Ota City, the largest of Tokyo's 23 wards. Often referred to as a microcosm of Tokyo, the city is home to high-tech small factories, bustling shopping streets, quiet residential areas, and expansive green spaces filled with nature, making it a uniquely diverse place. Whether by seeing its distinctive sights, tasting specialties like winged dumplings, or capturing scenes of airplanes, trains, and the four seasons through photography - discover your own unique way to enjoy Ota City!









Ota City offers the ideal manufacturing environment



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Akimasa Suzuki Mayor of Ota City

We recommend Ota City for your business!

Ota City is a hub for manufacturing, boasting a high concentration of small and medium-sized enterprises (SMEs) renowned for their advanced technical expertise. The area's exceptional capabilities are highly regarded both domestically and internationally, particularly in the fields of metal processing and precision machining, playing a vital role in supporting Japan's manufacturing industry.

Moreover, Ota City offers an excellent location as a transportation hub. With easy access to domestic and international destinations including Haneda Airport, businesses here can expand their operations with even greater efficiency.

Ota City provides robust support tailored to the growth stage of each company, including state-of-the-art industrial support facilities, comprehensive assistance systems, and diverse opportunities for business matching. As a partner in advancing the future of manufacturing enterprises, we welcome new challenges and are committed to creating an environment where businesses can thrive.

Take advantage of this exceptional environment, and together, let's create a new stage for your business.

Overview of Ota City



Ota City is located in the southeastern part of Tokyo and is one of the largest municipalities among the 23 wards of Tokyo.

740,519 Population 32,041 (of which foreign residents) 61.86 km Area 418,230 Number of households As of January 1, 2025



Ota City's official PR mascot "Hanepyon" (Factory version)



The south is bordered by the Tamagawa River, and the east faces Tokyo Bay, making it an important transportation hub. From the coastal area where Haneda Airport is located, to the inland areas with upscale residential neighborhoods like Denenchofu, the region is rich in variety.



It has the largest number of shopping streets in the 23 wards of Tokyo, bustling with people. The center of the city, Kamata, is known for its lively downtown atmosphere with many izakayas (Japanese bars), as well as B-grade gourmet foods like gyoza and tonkatsu.



It has the most public baths (sento) in the 23 wards of Tokyo. There is a wide distribution of "kuroyu" (black hot spring water), which is light brown or dark brown in color, and it has been used in public baths for a long time.

Features of Ota City's Manufacturing

Ota City is one of Japan's leading manufacturing hubs, with approximately 3,500 manufacturing establishments (as of the FY2021 Economic Census). About 70% of these businesses have nine or fewer employees, making the majority small to medium-sized enterprises.

The core manufacturing domain involves "fundamental technologies," which forms the backbone of manufacturing. These include metalworking fields such as cutting, pressing, molding, polishing, casting, forging, and plating. The specialization and division of labor in these production processes contribute to exceptional expertise and technical skills. Furthermore, one of the strengths of the region is the close collaboration among companies in each process, which enables high-precision and complex processing techniques along with short delivery times.

The city excels in small-batch, high-variety production and is highly adept in prototyping and research and development. Recently, Ota City businesses have expanded into emerging fields such as aerospace and electronics, with increasing examples of collaboration with startups.

The city's craftspeople embody a spirit of determination, taking on difficult challenges, while its robust local network fosters collaborative problem-solving. These qualities make Ota City a reliable partner for many clients, helping bring diverse ideas to life.

As a designated "SDGs Future City," Ota City is pursuing the advancement of its vision as an "innovation model city" that blends new industries with masterful craftsmanship. This effort is being driven by unified public and private sector initiatives.

Ota City's Industrial Policy

Ota City's Industrial Promotion Vision

This vision outlines the goals and direction for industrial promotion in Ota City over a 10-year period from 2024 to 2033. To support the independent initiatives of local businesses, the vision is built around three pillars: "Transformation," "Concentration," and "Collaboration."

By promoting industry, Ota City aims to revitalize its local economy, creating a positive cycle where local businesses generate employment, bring vibrancy to the community, and improve the quality of life of residents. The ultimate goal is to become a city that creates earning power and passes on a prosperous regional economy to future generations.

Ota City's Efforts Toward SDGs

Ota City was selected as a 2023 "SDGs Future City" by the Cabinet Office, recognizing its outstanding initiatives toward achieving the Sustainable Development Goals (SDGs). Furthermore, the city was also chosen for the "Local Government SDGs Model Project," for its outstanding leading initiatives.







SECTION.2

Advantages of Manufacturing in Ota City

Close to Haneda Airport, with excellent access to central Tokyo



Total (Domestic + International) 81.88 million (2023)

Going forward, high-demand business routes, including those to Europe, the Americas, and long-haul destinations in Asia, will continue to expand. Leveraging Haneda Airport's extensive domestic network, its hub functionality as a transfer point between international and domestic flights will be further strengthened.

(%Japan National Tourism Organization (JNTO) "Inbound Visitor Numbers")



Ota City's Unique Manufacturing Network

Ota City's manufacturing sector has developed a unique network rooted in a culture of cooperation and information sharing within the region. This network emerged from mutual collaboration among SMEs as the area grew into an industrial hub. It enables businesses to share work orders, coordinate deadlines, and exchange technical know-how. For example, when a hub company receives an order from a client, it may only be able to handle the cutting process in-house. However, it can collaborate with nearby factories specializing in drilling or polishing to complete the production process and deliver the finished product.

This tightly connected network, where individual businesses maintain their uniqueness while working closely together, is a vital element that sustains the regional economy by striking a balance between competition and cooperation.

Comprehensive Support System

Ota City Industrial Plaza (PiO)

This is a one-stop facility that provides a variety of support services related to starting a business in Ota City. Association, and numerous other industry support organizations. These support institutions offer a wide range of services for local businesses, including cultivating new customers, expanding into overseas markets, participating in business meetings and exhibitions, and utilizing specialized equipment. The Ota City Industrial Plaza features a 1,600-square-meter large exhibition hall, special conference rooms equipped with advanced information and audiovisual systems, and a convention hall capable of hosting large-scale business meetings and events. These facilities are utilized for nationwide events as well as by international clients.

%From 2025 to 2027, the Industrial Plaza will undergo a major renovation. If you are considering utilizing facilities such as the large exhibition hall, please check the latest information.

■Industry Support Organizations within the Industrial Plaza (as of March 2025)

- Ota City Industrial Economy Department, Industrial Promotion Division
- General Incorporated Association Ota Industrial Federation
- · General Incorporated Ota Tourism Association
- · Ota Ward Shopping District Association
- Tokyo Metropolitan Industrial Technology Research Institute
- Tokyo Metropolitan Small and Medium Enterprise Support Center,
- Jonan Branch (a public interest incorporated foundation)

Comprehensive Business Consultation Desk: "PiO Front"

Located at the first-floor entrance of the Ota City Industrial Plaza, "PiO Front" is a comprehensive consultation desk for businesses in Ota City and individuals considering starting a business in the area.

At PiO Front, we serve as a bridge to various support organizations, including national and Tokyo Metropolitan institutions, as well as industry support groups within the Ota City Industrial Plaza. Additionally, we provide a business support service in which we dispatch qualified and experienced experts to address challenges related to business improvement, productivity enhancement, and intellectual property utilization. We also offer startup consultations, assisting with business planning, funding procurement, market expansion, and other challenges faced during the startup phase.

- Drawing Workshop Workshop Orderer Materials Workshop
- The Ota City Industrial Plaza is home to the Ota City Industrial Promotion Division, the Ota City Industrial Promotion

- Ota City Industrial Promotion Organization
- Tokyo Credit Guarantee Corporation, Ota Branch
- Tokyo Chamber of Commerce and Industry, Ota Branch
- Kamata Industrial Association
- Ota Town Planning Corporation



Regional Characteristics and Operating Environment Ideal for Manufacturing

Nakaikegami District • Omori West District

Areas near Tokyo Bay, such as Omori-Nishi, Omori-Minami, Higashi-Kojiya, and Haneda, have a concentration of businesses related to metal processing.

Shitamaruko Yaguchi District

Along the Tamagawa River, areas such as Yaguchi, Shimomaruko, and the Tamagawa region are home to many factories specializing in precision machinery, such as gauges and screws. Large-scale factories are also concentrated in this area.

Rokugo District · HaginakaHon-Haneda Area

The area near the mouth of the Tamagawa River (Rokugo, etc.) has one of the largest shopping districts in the city, located near JR Zoshiki Station. It is a district where residential areas and factories are located close to one another. Many small-scale factories specializing in machine and metal processing are concentrated in this area.



Used as a temporary operating location for those rebuilding their factories.

A-9-14 Shimomaruko

A 7-minute walk from Unoki Station on the Tokyu Tamagawa Line



apartments.

- 1 2-7-1 Hon-Haneda
- 10-minute walk from Kojiya Station on the Keikyu Line



Ota City has the largest area among the 23 wards of Tokyo, and is home to a variety of

regions such as Haneda Airport, the waterfront area, and Denenchofu, each with its own

trial areas, offering a range of location and facility options to suit diverse business needs.

[Private Factory Apartments]

3-24 Yaguchi

4-32-6 Nakarokugo

• innoba Ota

What is a Factory Apartment?

A factory apartment is a multi-unit rental factory designed to improve the operational environment of factories and promote harmony between industrial and residential areas. The buildings are typically 4-5 stories high to maximize land use and are made up of multiple units (rooms). Various types of factory apartments are available, with different sizes and capacities, to accommodate a wide range of business needs.



· Former Haneda Asahi Elementary School Site Utilization Project · Katsuragawa Seira Technology Depot

The concept is "Living and Creating Together". Factory apartment and a shared residence/store are scheduled to be completed in fiscal year 2027.

- 7-1 Asahi-cho, Haneda
- 7-minute walk from Anamori Inari Station





Waterfront Island Area

The reclaimed island areas of Keihinjima, Jonanjima, and Showajima are primarily designated as industrial and semi-industrial zones. Following collective relocation around 1975, many businesses related to material forming and surface treatment industries, such as casting, forging, ironworks, painting, and plating, established operations there. At the same time, these areas feature parks with abundant greenery, providing leisure spaces for residents.

Around Kamata Station Area

The area around Kamata Station is not only the central commercial district of the city, but also a hub for public facilities such as the city hall. Infrastructure has been improved between Kamata Station and Keikyu Kamata Station through urban redevelopment, and there is a concentration of commercial land, including a large-scale shopping district connecting the two stations.

Haneda Airport Area

Tokyo International Airport (Haneda Airport), the gateway to Japan, facilitates the flow of people and information both domestically and internationally. The land reclaimed from the Haneda Airport Offshore Development and Expansion Project is referred to as "HANEDA GLOBAL WINGS," an area promoting "city development that takes flight toward the future." Within this area, Haneda Innovation City, which was developed through public-private partnership, includes the incubation facility HANEDA×PiO (Haneda PiO).



Diverse Industrial Facilities Tailored to the Growth Stage of Each Business

In addition to traditional manufacturing sectors, Ota City actively promotes the establishment and appeal of businesses across a wide range of industries. Facilities and support measures are prepared to align with the growth stages of each business.

Comprehensive Support at Ota City Minami-Rokugo Startup Support Facility (Rokugo BASE)

An incubation facility aimed at promoting new business startups and the entry of SMEs into new fields within Ota City. The facility provides a space for aspiring entrepreneurs to address social issues by leveraging the manufacturing technologies that are a hallmark of the local area.



Address

3-10-16 Minami-Rokugo, Ota City, Tokyo Floors 3-story building

-1st Floor Drop-in area

(open space, gallery, seminar room, prototyping room, etc.) -2nd Floor Tenant-only floor

(coworking space, 8 shared office rooms, 4 meeting rooms) -3rd Floor Tenant-only area

(12 office rooms, 2 meeting rooms)

Operating Hours 10:00 AM to 6:00 PM (last entry at 5:00 PM) *Residents have 24/7 year-round access.

Providing an Environment for Startups

Community managers who create a supportive environment for business operations, along with incubation managers possessing expertise in entrepreneurship and business management, provide robust support for startups.

Three Spaces Available for Business Registration 24 Hours a Day, 365 Days a Year

Three types of spaces are available: a coworking space, shared offices, and private offices. All of these spaces are accessible 24/7 year-round, allowing you to focus on your business at any time.

A Variety of Events Supporting Entrepreneurship and Management

We hold a variety of events, including seminars useful for entrepreneurship and management on topics ranging from organizing ideas and raising funds to financial and labor knowledge, as well as networking events for entrepreneurs to connect with each other.

Support for Manufacturing

The prototyping room is equipped with a 3D printer, laser cutter, and UV printer, which can be used for prototype development. In addition to equipment, there are instructors on-site who provide support in turning ideas into tangible forms. The instructors will work with you to figure out how to bring your vision to life.



Tenant-only area (3rd Floor) (office · free space)



coworking space (2nd Floor)



prototyping room (1st Floor

From Startup to Social Implementation Haneda Innovation City (HICity)



Address 1-1-4 Haneda Airport, Ota City, Tokyo 10-story building with 1-story basement Floors

A Smart City for Proof of Concept Testing

Ota City is working to transform Haneda Innovation City into a smart city that serves as a test bed for creating solutions to difficult societal challenges by utilizing advanced technologies. There are also examples of initiatives being rolled out from Haneda Innovation City within Ota City, such as the verification of electricity consumption reduction through automatic control of ventilation volume, and autonomous driving initiatives.



Hub for Exchange and Information Dissemination



HANEDA × PiO (Haneda PiO) : City Policy Utilization Space HANEDA×PiO (Haneda PiO) is an innovation hub established by Ota City, located on the 1st and 2nd floors of Zone K in Haneda Innovation City. It features coworking and event spaces, including PiO PARK (a collaboration space designed to foster innovation through interaction) and a tenant zone for companies tackling social challenges or exploring new ventures. These facilities can be utilized according to the growth stage of each business.

HANEDA 😢 PIO

Tenant Zone

The tenant zone is equipped with 17 office spaces. It accommodates companies and organizations that align with the objectives and philosophy of HA-NEDA×PiO, who are working in collaboration with the entirety of Haneda Innovation City and the local community to address social issues and undertake new challenges.





Haneda Innovation City (HICity) was developed through a public-private partnership between Ota City and Haneda Mirai Development Co., Ltd., as part of the first-phase of the redevelopment project for the Former Haneda Airport Site Zone 1. Aiming to create a "New Industry Creation and Communication Hub," HICity serves as a gateway connecting the world and local communities. It gathers people, goods, and information from both Japan and abroad, fostering interactions among domestic and international players to generate new business and innovation. Additionally, it promotes Japan's manufacturing technologies and the unique attractions of various regions within Japan to the global market.

PiO PARK

PiO PARK features coworking spaces where businesses can be registered, event spaces designed to foster new business creation through interaction, and a showcasing area for exhibiting products and technologies.

This bright, open space regularly hosts events,

serving as a venue where diverse individuals can mee and interact, promoting the creation of new value and innovation through these exchanges.



PiO PAR

Comprehensive Support for Business Establishment

Subsidies for Companies Operating in Ota City

Ota City offers a variety of subsidies to aid business establishment. In addition to subsidies for manufacturing and research and development companies, such as those for factory relocation, new construction, and facility improvements, support is also provided for the construction costs of factory apartments.

Ota City Business Establishment & SDGs Promotion Subsidy

Objective

To maintain and develop Ota City's industrial cluster and promote the sustainable management of local businesses.

■Eligible Applicants

• Small and medium-sized enterprises (SMEs) that have been operating for more than one year in the manufacturing or research and development industry.

· Owners of rented factory buildings.

Eligible Projects Construction costing 500,000 yen or more.

Eligible Expenses

(1) New construction, expansion, or relocation.

(2) Installation of equipment or improvements that contribute to carbon neutrality or productivity enhancement

■Subsidy Rate 1/3

Subsidy Limits

- · For manufacturing companies and owners of rented factory buildings: 10 million yen
- For research and development companies (including fabless companies) : 5 million yen

Manufacturing Business Establishment Continuation Subsidy

Objective * Some areas may not be eligible based on conditions.

To subsidize expenses related to renovation projects aimed at noise reduction, odor control,

vibration control, etc., in consideration of the surrounding environment and neighboring residents. ■Eligible Applicants

- · Small and medium-sized manufacturing or machinery repair companies that have their headquarters or
- business office registered in Ota City and have been operating in Tokyo for more than one year.
- · Small and medium-sized manufacturing or machinery repair companies that have been
- operating outside of Ota City (but within Tokyo) for over one year and are relocating to Ota City.
- Eligible Projects Construction costing 1 million yen or more.

Eligible Expenses

Renovation or relocation for noise, odor, or vibration control, cosmetic improvements to building exteriors with consideration for the surrounding environment, and maintenance of green paths (excluding new construction or extensions).

Subsidy Rate 3/4 ■Subsidy Limit 3.75 million yen

Ota City Factory Apartment Establishment Subsidy



A subsidy of one-fourth of the construction costs, up to a maximum of 500 million yen (lump sum grant), is provided for factory apartment construction or expansion to promote the construction of privately

operated factory apartments. The factory apartments eligible for this subsidy are as follows.

■Collective Factory Apartments

Factory apartments where the owner does not occupy the premises.

Regional Core Factory Apartments

Factory apartments designed to encourage collaboration between companies, where a factory is equipped with rental units alongside the owner's own factory.

Ota City's Unique and Comprehensive **Business Establishment Support (Property Search Assistance)**

Ota City collaborates with the Japan Industrial Location Center to provide support for those in the manufacturing industry who are looking for rental factories or factory sites. The Japan Industrial Location Center collects information from real estate companies and developers to match businesses to suitable locations.



- ① Download the "Location Consultation Sheet" from the Ota City website, fill in your property requirements, and submit it to Ota City.
- ② Ota City will request assistance from the Japan Industrial Location Center.
- ③ A representative from the Japan Industrial Location Center will visit you directly and conduct a thorough consultation regarding your land and property requirements.
- (4) The representative will collect property information from real estate agents and other sources based on your requirements.
- ⑤ The gathered property information will be shared with you, matching properties will be presented, and site visits will be arranged.
- ⁽⁶⁾ You will carry out property negotiations directly and proceed to contract finalization.

[Consultation Examples]

Company A (Major Food Manufacturer)

Looking for land in an area suitable for factory expansion, close to Haneda Airport, due to increased production. Desired Area: Near Haneda Airport, Desired Area Size: Approximately 1,650 square meters ⇒ Private properties in areas including Keihinjima, Showajima, and Jonanjima were reviewed, information was

- provided, and a contract and location were secured.

Company B (Mid-sized Information and Communication Equipment Manufacturer)

Seeking land in a more operationally suitable environment due to aging factory facilities and the progression of residential development in the area.

Desired Area: Rokugo, Kojiya, Haneda Area, Desired Area Size: 330-500 square meters

 \Rightarrow Private properties were evaluated, information was provided, and a contract and location were secured.

Company C (Metal Processing Industry in Ota City)

Seeking factory land due to increased residential development in the area and commuting challenges for staff making operations difficult. Used properties are also acceptable.

Desired Area: Omori-Minami Area, Desired Area Size: Approximately 165 square meters

were secured in a private factory apartment.

[Important Points]

- The real estate information handled in this service is limited to properties located within Ota City.
- (such as real estate businesses) should be carried out directly between the parties involved.

⇒ Information on available leased factories (public and private) was provided, and a contract and location

Communication, negotiation, contracts, and other actions between the location consultant and the real estate providers This service does not guarantee the provision of real estate information that meets the specific preferences of the applicant.

Support for Product Development and Sales Activities

The Ota City Industrial Promotion Organization, an auxiliary public interest incorporated association, plays a central role in supporting business activities such as product and service development, as well as sales and marketing promotion.

Subsidies for the Development of New Products and Technologies

Ota City provides subsidies to cover part of the expenses required for the development of new products and technologies by SMEs based on their stage of development.



Trial Subsidy

This subsidy supports initiatives related to market research conducted before planning and design, aimed at advancing to the next stage of development.

Development Step-Up Subsidy

This subsidy provides support from planning and design to prototype development, aiming for prototype completion within a designated period.

Practical Application and Commercialization Subsidy

This subsidy supports the development of products and technologies that have completed prototype development, focusing on enhancing their value. It aims to achieve practical application and commercialization (such as product completion) within a designated period, with market entry expected within one year after the subsidy period ends.

Order Receipt and Placement Consultations Utilizing Ota City's Abundant Business Networks and Information

We offer free introductions to businesses within the city for those looking to outsource processing or manufacturing.

Step2.

Introduction

Most Suitable

Companies

Ota City is home to a concentration of SMEs with excellent technical skills, enabling us to respond to a wide range of needs, from research and development to product development and complex processing. Coordinators with specialist knowledge visit approximately 3,500 companies in the city to collect information, which is then registered in a database. We will introduce the most suitable companies from that database.

If You Want to Commission Work



Consultation

Coordinators will provide assistance with specialized knowledge as needed.

If you want to accept commissions

For companies in Ota City experiencing a decrease in work due to reasons such as the closure of business partners or seeking to enter new fields, consultations are accepted via phone, in-person visits, or during a coordinator' s regular visits. Details about the type of work and technical fields the company can handle will be registered in a database, and priority introductions will be made when relevant requests arise.

Industries Available for Introduction and Support *Consultation and mediation are free of charge.

Sheet metal, can manufacturing, machining, wire cutting/electric discharge, forging, casting, springs, resin cutting, injection molding, compression molding, vacuum/pressure molding, grinding, printed circuit boards, electrical components, plating/anodizing, painting, printing, design/development, software, final products/equipment, etc.

Trade Expansion Initiatives by Experienced Professionals

We are promoting a variety of initiatives aimed at expanding business promotion opportunities for local companies, such as the acquisition of new customers and development of new businesses ventures.

Exhibition Management and Support

In addition to holding independent exhibitions and business meetings, we also carry out "joint exhibition projects" in which we jointly exhibit with companies in Ota City at other exhibitions.

Varied Seminars and Workshops

We invite experts from various fields to host a diverse array of seminars and workshops on topics such as next-generation industries and leading scientific fields.

We have also launched the HANEDA Co-Creation Platform, a project aimed at supporting those venturing into new fields by leveraging Haneda's location potential. Currently, we are conducting three initiatives: the Global Business Study Conference, Venture-Friendly Workshops, and the "How to Create Your Company' s Products" Study Conference.

Support for Overseas Expansion

Ota City supports local companies in their efforts to engage in international trade. Assistance is provided at various stages of globalization, ranging from guidance on trade practices to consultations on overseas expansion. An overseas business consultant is available at PiO PARK in Haneda Innovation City, so feel free to reach out for advice.

Research and Development Company Guide

We introduce companies within Ota City with strong development capabilities to partner with those in research and development at businesses or universities to develop research equipment, prototypes, or conduct joint research. (Free of charge)

Award System to Honor Local Companies, **Promoting and Motivating Businesses**

'Ota City Outstanding Factories" Certification System

We certify factories within Ota City that demonstrate strong management capabilities and are kind to people and the environment as "Outstanding Factories."

Ota City SMEs New Products and Technologies Competition

We recognize Ota City companies that have developed outstanding new products or technologies and promote their development capabilities and technical expertise to a wider audience both within and outside of Ota City.





Direct negotiation with the introduced company.





Ota Research and Development Fair



Meet New Solution in OT



















Foundation Strengthening Support for Sustainable Management

Support is provided to strengthen the management foundations of businesses, including the recruitment and training of human resources, industry succession, and loan mediation, which are essential for the continuation and development of a business. We provide information and consultation services tailored to various challenges faced by by SME owners and founders within Ota City.

Training of Manufacturing Talent

Programs for Adults

We aim to improve the technical and business skills of both business owners and employees by holding programs such as new employee training courses, technical workshops, and management training seminars. Additionally, we support the costs of training sessions and seminars organized by industrial associations for workforce development and recruitment, implementing initiatives to nurture the talent that will lead the next generation.



Programs for Children

We foster interest and awareness in local industries by increasing opportunities for children who will lead future local industries to enjoy hands-on experiences in manufacturing within Ota City, leading to future manufacturing talent. Local manufacturing companies also collaborate by participating in school visits, hands-on manufacturing experiences, open factory events, and other initiatives. This creates a unique connection between local businesses and the community in our manufacturing-oriented city.



Training Courses and Technical Workshops

Recruitment of Manufacturing Talent

Matching Program Connecting Young People and SMEs

To secure young talent for the next generation, Ota City collaborates with organizations such as educational institutions and Hello Work (a free employment service center run by the Japanese government) to propose and offer support programs that help local businesses attract skilled personnel.

This includes hosting workshops to enhance the recruitment capabilities of Ota City businesses, participating in joint enterprise fairs organized by institutions such as universities, vocational schools, and Hello Work, and collaborating with vocational training schools.

Recruiting Information Website "OSHIGOTO Navi OTA"

This website provides a platform for SMEs in Ota City to post job openings and promote their businesses online, supporting their recruitment activities.

Eliaible businesses

Businesses based in Ota City *Manufacturing companies are also eligible to post.



If you wish to post, click "掲載希望の方へ" (For Those Who Wish to Post) on the top page of the "OSHIGOTO Navi OTA" website and request the necessary materials.

+WORK Project (Remote Work Placement Consultation)

We introduce job seekers living in Ota City to companies which require simple, home-based work.

Business Succession

The Ota City Business Succession Council was established to address the various challenges related to business succession, centered on local support staff. The council works to promote smooth business succession for companies in Ota City. Appropriate support organizations and contact points are introduced to raise awareness among business owners about the importance of succession planning, and to encourage them to begin preparations as early as possible.

<Members>

- Ota City Public Interest Incorporated Foundation Ota City Industrial Promotion Organization
- General Incorporated Association Ota Industrial Federation
 Ota City Shopping District Federation

Financing Programs

Ota City offers various low-interest financing programs through partner financial institutions to provide business funds necessary for the operational improvement or equipment upgrades of local SMEs. These programs include options for start-up capital, working capital, equipment funding, and business strengthening initiatives. Please utilize these programs according to your specific needs.

SDGs and Decarbonization Promotion Enterprise Support Fund

Expansion of Loan Mediation Eligibility *Between April 2024 and March 2026 Funding is available for equipment costs related to the purchase of specific low-emission.fuel-efficient vehicles (as defined in Article 35 of the Environmental Ordinance to Ensure the Health and Safety of Tokyo Residents) .

Challenge Enterprise Support Fund

Financing Limit ¥50,000,000 Eligibility

- Must be for equipment or working capital tied to business innovation that falls into one of the following four categories. ① Funds for modernizing or energy-efficient machinery, equipment, or information systems.
- 2 Funds for the establishment, renovation, or accessibility upgrades of establishments within Ota City.
- 3 Funds for market entry or development required by individuals who have developed new products or technologies with support from the Ota City Industrial Promotion Organization.
- 4 Funds for business diversification initiatives.
- ■Special Exceptions

Companies recognized under the Ota City Industrial Promotion Organization's "Outstanding Factory" initiative during the five-year certification period are exempt from management diagnostics by small and medium enterprise consultants and follow-up assessments occurring roughly six months after loan approval.

"This program does not involve direct loans from Ota City. Loan approvals and amounts are subject to screening by financial institutions. For detailed information, please check the city's website or related materials

Inter-Municipal Collaboration "Industrial Cities Network Promotion Council"

The Industrial Cities Network Promotion Council was established in 1996 and is comprised of 21 municipalities known for their concentration of small and medium-sized manufacturing enterprises. The council aims to facilitate solutions to industrial policy issues, foster collaboration with businesses and researchers, advance inter-regional corporate networks, and contribute to the growth of local economies through exchange among industrial policy officials.

Yonezawa City, Iwaki City, Ota City (Gunma), Kiryu City, Kashiwazaki City, Suwa City, Sakaki Town, Ina City, Itabashi City, Sagamihara City, Chino City, Hachioji City, Fuji City, Saitama City, Samukawa Town, Kadoma City, Tomioka Town, Ota City (Tokyo), Shinagawa City, Kawasaki City (Executive Offices: Ota City (Tokyo), Shinagawa City Kawasaki City)

Tokyo Metropolitan Small and Medium Enterprise Support Center
 Tokyo Chamber of Commerce and Industry Ota Branch



Member Municipalities of the Industrial Cities Network Promotion Council *(as of March 2025)



